

For Immediate Release
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SIMPLY RED FAREWELL

THE FINAL TOUR



Simply Red Bring The Curtain Down After 25 Years **Leconfield Wines, McLaren Vale – October 10**

"Welcome to the final year of twenty-five mind-blowing years," says Mick Hucknall of Simply Red's final shows. "What an adventure it has been!"

Roundhouse Entertainment is pleased to announce Simply Red's legions of Australian fans will have the opportunity to say a final goodbye when the band's Farewell World Tour reaches Australia this October.

Simply Red will play their very last concerts here as a series of indoor shows and **a day on the green** winery events nationally, including Leconfield, Home of Richard Hamilton Wines, McLaren Vale on Sunday October 10. The tour's very special guest will be Australia's favourite Queen of Soul and disco diva Marcia Hines, with The Black Sorrows kicking off the day.

Due to the tour being held slightly before the normal **a day on the green** season, the concert will run earlier than usual. Gates will open at 3.00pm, with Simply Red on stage at 7.00pm allowing the event to finish by 9.00pm.

Simply Red's classic pop and elegant ballads have provided an uplifting and emotional soundtrack to our turbulent times. The band is saying their farewells all over the world this year after what has been a remarkable 25 years. Their final show will be at London's O2 Arena on December 19.

"I could never have imagined my career would bring me so far," Mick Hucknall said. "We want to share this closing anniversary with all the people who have enjoyed our sound throughout the years. Celebrate it and gently move on to the second half of a musical story. We all hope to see you at a show somewhere soon."

Since their first tour in 1985, Simply Red have played over 1,100 shows to over 11 million people, notched up over 55 million global sales, over 31 Top 40 UK singles, 3 BRIT Awards, 2 Ivor Novellos, 2 US No.1 Singles and a MOBO Special Achievement.

Fronted by the charismatic Mick Hucknall, Simply Red grew out of Manchester and their first UK university/club tour in 1985 and quickly graduated to Europe and the USA in 1986. By 1987 they had conquered New Zealand and Australia and in 1989 they toured South America and Japan for the first time. By 1990 they had become a true global arena act and continued at that level until this day. Last year's Greatest Hits tour notched up a further 1 million people across the world.

Simply Red has dominated Australian charts from early albums *Picture Book* (1985) and *Men And Women* (1987) to the juggernaut's *The New Flame* (1989) and *Stars* (1991). The Farewell Tour showcases all their amazing hits including *Money's Too Tight To Mention*, *Holding Back The Years*, *The Right Thing*, *Stars*, *Fairground*, *If You Don't Know Me By Now*, *Something Got Me Started*, *A New Flame* and *Sunrise*.

MARCIA HINES, Australia's favourite disco diva and celebrated singer, will be the tour's special guest. With seven top 10 hits between 1975-1981 and hits across four decades, Marcia was a hugely popular inductee into the ARIA Hall of Fame in 2007. She is currently working on a new album "Marcia Sings Tapestry and the Songs of Carole King", set for release later this year.

We know her as Australia's undisputed Queen of Soul, stage musical star, chart-topper, hit-maker, dance floor diva and most recently, the voice of reason on Australian Idol's judging panel, but live performance is what Marcia loves best and she is very much looking forward to the tour.

JOE CAMILLERI'S BLACK SORROWS will kick off the concert with their infectious blend of pop/rock and roots music. Joe may be celebrating his 45th year in the music industry but he sounds better than ever! The Sorrows are currently recording a new album so expect some fine new tunes along with hits like 'Harley & Rose', 'Chained To The Wheel', and 'Hold On To Me'.

When Simply Red toured for **a day on the green** in early 2009, the sold-out concerts were amongst the fastest selling in the event's history. Don't miss the chance to say one final farewell to one of the most successful and acclaimed bands of the modern era.

EVENT INFORMATION:

'a day on the green' is a fully licensed event. Strictly no BYO alcohol. Food will be available for purchase on site or BYO picnic. Picnic rugs & deck chairs are recommended. Gates open at 3:00 pm. For full event information go to www.adayonthegreen.com.au.

TICKET INFORMATION:

General Admission: \$105 plus b/fee

Gold: (A reserved seat at front of the stage): \$175 plus b/fee

Silver: (B reserved seat at front of the stage): \$149 plus b/fee

Concert & Dining Packages from Ticketmaster.com.au or 136 100 & Leconfield Wines (08) 8323 8830

TRANSPORT & ACCOM INFORMATION:

PARKING: Follow the signs from Main South Road for details. The venue car park opens two hours prior to the event gates opening. A gold coin donation to the volunteer parking officers is appreciated. Any overflow parking will be at Willunga High School and a free shuttle service will operate to the venue.

SHUTTLE BUS: Shuttle buses will operate regularly from Noarlunga Train Station to and from the winery from 1.15pm until last train returning to Adelaide at 10.55 pm. Info at www.adelaidemetro.com.au

COACH TRANSPORT: Leave the car at home and travel by coach! Ticket & Transport packages are available from LinkSA on (08) 8564 3022 or www.linksa.com.au.

For accommodation enquiries, contact the McLaren Vale and Fleurieu Visitor Information Centre on (08) 8323 9944 and www.mclarenvale.info.

ON SALE MONDAY JULY 12

from ticketmaster.com.au & 136 100 and & Leconfield Wines (08) 8323 8830

MEDIA INFORMATION:

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www.simplyred.com

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