

Media Release
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TOM JONES

TO ROCK LAUNCESTON!

JOSEF CHROMY WINES – MONDAY MARCH 8 2010

With special guest David Campbell

One of music's most-loved and celebrated stars SIR TOM JONES will headline the next '**a day on the green**' concert when the popular winery event returns to Tasmania in 2010.

After an absence of three years, '**a day on the green**' has found a new home in the magnificent Josef Chromy Wines in Launceston and a superstar artist to headline a very special concert on the Labour Day public holiday, Monday March 8.

In his native Wales, he is known as "Jones the Voice". Today, he is one of the enduring personalities in the music entertainment business. His unique vocal power, ability and charismatic persona make him one of the most respected, admired and loved performers in modern popular music.

Since commencing in 2001, '**a day on the green**' has presented almost 200 shows around Australia and more than one million happy patrons later, the experience of good food, good wine and great music is undoubtedly established as one of Australia's most popular concert events.

Promoter Michael Newton said: "We felt strongly that we couldn't be a national event without having a home in Tasmania, being such a prolific wine producing state. Josef Chromy Wines was very keen to develop the site into a major concert venue. It's a wonderful location and we're thrilled to be working with Josef and his team."

Reserved seating, general admission tickets and Concert & Dining packages are on sale on Monday December 7. And in a special offer to mark the release of Tom's new album "24 Hours", for a limited time only, the ticket price will include a free copy of the album.

The concert's very special guest will be David Campbell, with Melbourne's Wolfgramm Sisters opening.

Tom Jones has sustained his popularity for more than four decades. Born Thomas Jones Woodward in Pontypridd, South Wales, Great Britain on June 7, 1940, his father worked the coalmines of the Rhondda Valley, while his mother tended the house and the two children. After marrying at 17, Tom went on to sign with Decca Records in London.

Tom has a fundamental interest in a wide range of musical expression. Although he is best known for hits including Kiss, Delilah and If I Only Knew he is first and foremost a rocker with a true rhythm and blues soul. Tom was involved in Martin Scorsese's Red White & Blues series, in 2000 he released the multi-million seller *Reload*, the most successful album of his career, and in 2004 an album of big band songs with Jools Holland in the UK.

His 40-year career has seen highlights including receiving a BRIT Award for Outstanding Contribution to Music, a Silver Clef Award for Lifetime Achievement and appearing as himself in 'The Simpsons'. Other film roles have included parts in 'Mars Attacks!' and 'Agnes Brown'.

Tom was knighted by Her Majesty the Queen in 2006 and enjoys a consistent touring schedule throughout the year.

His latest musical offering, "24 Hours" (Liberator December 4 2009), and was co-written by Tom himself – with many of the tracks being an insightful reflection of his life thus far. The album also includes "Sugar Daddy" which was specially penned for Tom by U2's Bono, and a re-make of Bruce Springsteen's "The Hitter".

Tom Jones is renowned for the quality of his live performance.

"Few performers can keep up with Tom Jones. His sold out show....left little doubt that Jones is a man who knows how to live. Screaming females don't dominate his audience nowadays....there seemed to be as many guys on hand looking to absorb a bit of his mojo." (Boston Herald)

"The audience—a mix of ages and seemingly spanning the spectrum from true believers to ironists—was eager to be taken for a ride, or maybe be just run over. And so we were. Wham, bam, thank you, sir!!" (Vanity Fair)

"Jones' show is remarkable for its sheer relentlessness... But this is not an oldies show [and] his voice is as powerful as ever, maybe more so. [He] gives the people what he knows they want—but on his time and his terms. When it's all over, you leave knowing you've been in the still-vital presence of the real lion king." (Las Vegas Sun)

Tom last visited Australia in 2005 for a joint tour with John Farnham, but this will be his first headline tour in 10 years. Tom has always enjoyed popularity in Australia and with an enviable live concert reputation that spans generations, tickets for the tour will be in hot demand!

The multi-talented David Campbell has featured on television programs, starred in musical theatre, devised his own cabaret shows in New York, recorded two Top 10 multi platinum albums and sold out concerts from coast to coast.

David's platinum album 'Keep On Lovin' has just been re-released as a special Tour Edition, which comprises the original CD, five never before released tracks including 'White Christmas' and live footage from the 'Good Lovin' DVD. Like Tom Jones, David loves nothing better than being on stage and is an absolute perfect addition to the concert!

Melbourne's acclaimed Wolfgramm Sisters are well-known for their explosive vocal harmonies, having graced the stage with everyone from JET and Paul Kelly, to the Rockwiz and Countdown Spectaculars. The girls release their self-titled debut album, a collection of stomping early seventies and sixties classics on December 18.

EVENT INFORMATION:

'a day on the green' is a fully licensed event. Strictly no BYO alcohol. Food will be available for purchase on site or BYO picnic. Picnic rugs & deck chairs are recommended. Gates open at 2pm. For full event information, go to www.adayonthegreen.com.au.

TICKET INFORMATION

General Admission: \$105 plus b/fee.

Gold: (A reserved seat at front of the stage): \$199 plus b/fee

Silver: (B reserved seat at front of the stage): \$159 plus b/fee

For Concert and Dining & Corporate Packages call Ticketmaster on (03) 9685 2477

TRANSPORT INFORMATION

For a totally relaxing day, leave the car at home! Contact Redline Coaches on 1300 360 000 or www.redlinecoaches.com.au for shuttle bus info from Launceston CBD and return trips from Hobart, Burnie, Ulverston, Devonport & Deloraine. Bookings are essential.

ABOUT JOSEF CHROMY WINES

The Josef Chromy cellar door restaurant, vineyard and winery is located at Relbia, a fifteen minute drive south of Launceston in Northern Tasmania and just a short distance from the Launceston Airport. Listed among the Top 10 Cellar Doors of Australia, in just over 2 short years Josef Chromy Wines have amassed over 10 trophies, 18 Gold and over 110 medals making it one of the most successful launches in the history of the Tasmanian Wine Industry.

World Class” Leo Schofield AM –Hobart Mercury 7th Feb 2009

TICKETS ON SALE MONDAY DECEMBER 7

From ticketmaster.com.au & 136 100 and Mojo Music 6334 5677

For Media Information:

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